The Winchendon School 2026
Transforming the Lives of Thousands of Students - One Student at A Time
Transforming High School Education By Making It More Effective and Less Expensive

The Past and Present - For more than 90 years, The Winchendon School (TWS) has provided our students with a highly individualized, skills-based education utilizing our innovative approaches and programs. Winchendon’s approach has proven especially effective for those students who have struggled to achieve their full potential in more traditional settings, students with mild learning disabilities, and students of good ability who have otherwise been disengaged in school.

Over the last decade, TWS has successfully developed a series of groundbreaking educational initiatives including Global Dynamics, school-wide Service Learning, and CoLABs (immersive and independent study) - all of which are supported by “Winch U”, our proprietary faculty professional development program. Today, Winchendon serves approximately 240 students from around the globe at our predominately boarding school campus in Winchendon, MA.

The Future - Our vision includes:

- Providing a TWS education to thousands more students by bringing our programs to where the students are rather than only serving those students who can come to Massachusetts.
- Using our innovative practices and programs to enable us to offer our education at a tuition cost of 25-30% less than other leading private schools - thereby making a transformative TWS education more accessible to many more families.
- Continuing Winchendon’s legacy of supporting deserving students from local communities through a generous financial aid program.

The Plan - TWS will open its first satellite campus in September 2018 in Brooklyn, NY and anticipates opening up eight or more additional campuses over the next decade as organizational capacity permits. Each campus will serve approximately 200 9th - 12th graders in major urban centers. The satellite schools will be specifically focused on those students who will benefit most from Winchendon’s individualized and highly contextual programs, and the students will be immersed in TWS’s innovative approach to community-based learning, thereby lessening the physical expense structure inherent with most academic campuses.

The Winchendon Advantage - TWS 2026 will leverage Winchendon’s 90 years of experience, a well-established educational brand, and the boarding campus in Winchendon, MA as the “flagship” - providing the satellite campuses with centralized programmatic, advancement, administrative, and financial services"

The boarding campus in Winchendon will provide lower cost administrative services as well as a base where teachers from satellite locations will come together for curriculum development, planning, and professional development. Students will be benefit from having access to both a boarding campus and the urban campus centers.

Founded in 1926 - Leading The Way in 2026
The Brooklyn classroom center will be located at 352-8 Classon Ave. in a building owned by our landlord and “partner”, the Child Development Support Corporation (CDSC), a long-established provider of services to the Clinton Hill and surrounding neighborhoods. In addition to a landlord/tenant relationship, the CDSC and TWS are working together to create opportunities for our students to extend our Service Learning program to benefit the local Brooklyn community. For example, Winchendon students will be involved in the CDSC hydroponic garden and food pantry among other initiatives.

The Winchendon School is a 501(c)3 tax-exempt organization. Financially, the School is very strong with total unrestricted capital (liquidity) of approximately $30 million.

**Leadership** - TWS is led by an entrepreneurial team with diverse experience including not just in traditional education but also middle school and college leadership as well as in successfully growing existing and building new organizations.

- Sean Duncan - *Brooklyn Campus - Head of School*; former Dean of Curriculum Innovation and Program Transformation at TWS, former Director and founding partner of DoIT Academy.
- John Kerney - CEO, Head of School; former Assoc. Head and Director of Advancement at Gould Academy, former President, CEO, COO and/or founder of various businesses
- Scott Pottbecker - *Chief Operating Officer and Associate Head of School*; has held head or senior leadership posts at Cheshire Academy, Forman, Marvelwood and Ross.
- Laurie Lambert - *Winchendon Campus - Head of School*; prior leadership experience at The Perkiomen School, Montclair Kimberley Academy, Blair Academy, and The Taft School
- Kelly Harris - *Academic Dean - Director of Student Supports and Faculty Development*; extensive training and experience in serving students with learning differences.
- Tony Lambert - *Director of College Counseling*; extensive college counseling, teaching and coaching experience.

TWS is led and governed by a 20 member Board of Trustees that includes extensive entrepreneurial, financial and real estate experience as well as several educational leaders.

**Professional Opportunities** - While the founding team is expected to be 8-10 educational professionals for the academic year starting in September 2018, it is projected that the staff will more than double in size in the second year and again in the third year as the first satellite campus achieves its enrollment goal of 200 approximately students - with a staffing requirement of approximately 50 educators and administrators. Furthermore, the plan is that starting in 2020 the School will be opening one to two new satellite campuses per year, creating a requirement for significant additional academic and administrative leadership, most of which we hope to develop internally. There should be extensive opportunities for professional growth in all aspects of educational leadership.

*For additional information, please visit both Brooklyn.winchendon.org for specific information on the Brooklyn campus, and winchendon.org for information on the organization as a whole.*

The Winchendon School is an Equal Opportunity Employer.